

# IVY LEGACY FOUNDATION OF ACADIANA, INC.



## 2023 SPONSORSHIP PACKAGE

Dear Prospective Sponsor,

The Ivy Legacy Foundation of Acadiana, Incorporated is excited to bring back Pink Pizzazz Jazz & Zydeco Brunch on Sunday, September 3, 2023, at the Cade Community Center - 1688 Smede Hwy - St. Martiville, Louisiana from 11:00 a.m. – 3:00 p.m. Pink Pizzazz is the foundation's major fundraiser that benefits the Acadiana communities by providing scholarships to local high school graduates and will assist with funding other community initiatives.

We are soliciting your sponsorship and continued support in strengthening our communities. Sponsorships in the form of monetary donations or in-kind gifts will enable us to continue to improve our communities through the implementation of crucial programs. In addition to granting academic scholarships, our targeted areas of focus include providing community awards or grants, assisting families by providing meals that decrease childhood hunger, promoting and educating families on building generational wealth, and supporting community programs that align with our mission. Your sponsorship will assist us in building on this valuable work we perform in Acadiana.

Your contribution may be made through the Ivy Legacy Foundation of Acadiana, Inc., an IRS authorized 501(c)(3). Sponsorships are available in amounts ranging from \$100 to \$5,000. We are grateful to our Acadiana supporters for embracing our desire to serve our community. Please take a moment to review this package and consider sponsoring our annual Pink Pizzazz Jazz and Zydeco Brunch. If you have questions, please contact Felicia Washington at 337-278-2274 or by email at **[fewashington1908@gmail.com](mailto:fewashington1908@gmail.com)**.

Sincerely,

*Marilyn D. Marshall, MD*

Marilyn D. Marshall, MD - President  
Ivy Legacy Foundation of Acadiana, Inc.

## About Ivy Legacy Foundation of Acadiana, Incorporated



The Ivy Legacy Foundation of Acadiana was established in 2017 by the members of Alpha Kappa Alpha Sorority, Inc., Eta Chi Omega Chapter. Since the Ivy Legacy Foundation of Acadiana is a 501(c)(3) IRS authorized non-profit organization, sponsorships and other contributions are tax deductible.

### **Board of Directors**

Marilyn D. Marshall – President

Carlita Babineaux – Vice President

Andretta Porter-Williams – Secretary

Karen J. King – Treasurer

Alfreda Thompson-Jackson – Financial Secretary

Sylvia Fordice – Parliamentarian

Joelle Nixon – Member-At-Large

Joann Nixon – Immediate Past President

Cassandra Pillette – President, Alpha Kappa Alpha Sorority, Inc® - Eta Chi Omega Chapter

Tracey Biagas-Hill - Vice President, Alpha Kappa Alpha Sorority, Inc® - Eta Chi Omega Chapter

Kearia McCants White – Treasurer, Alpha Kappa Alpha Sorority, Inc® - Eta Chi Omega Chapter

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Felicia Washington – Fundraising Chairman, Ivy Legacy Foundation of Acadiana, Inc.

Andrea Brew Harrison – Public Relations Chairman, Ivy Legacy Foundation of Acadiana, Inc.

## PINK PIZZAZZ SPONSORSHIP OPPORTUNITIES



### PLATINUM - \$5,000

- Exclusive Sponsor of the 6th Pink Pizzazz
- Two Tables - 16 Complimentary Tickets
- Premium Table Assignment
- VIP Parking
- Champagne Toast
- Prominent Signage with Name/Logo in lobby area, main area and on table
- Logo on Presentation Slide Show
- Sponsorship info on Foundation website
- Verbal recognition at event
- Social Media recognition

### EMERALD - \$2,500

- One Table – 8 Complimentary Tickets
- Premium Seating Assignment
- Prominent Signage with Name/Logo in main area and on table
- Logo on Presentation Slide Show
- Sponsorship info on Foundation website
- Verbal recognition at event
- Social Media recognition

### DIAMOND - \$1,250

- Half Table - 4 Complimentary Tickets
- Reserved seating
- Sponsor name/logo and a link to your website on Foundation website
- Primary Signage at the event
- Social Media recognition
- Acknowledgement on Presentation Slide Show at event

### GOLD - \$500

- Sponsor name/logo and a link to your website on Foundation website
- Primary Signage at the event
- Acknowledgement on presentation slide show at event

### SILVER - \$250

- Sponsor name/logo and a link to your website on Foundation website
- Acknowledgement on presentation slide show at event

### IVY - \$100

- Acknowledgement on presentation slide show at event

For more information, please contact Felicia Washington at 337-278-2274 or [fewashington1908@gmail.com](mailto:fewashington1908@gmail.com)

Proceeds support scholarships and community initiatives of the Ivy Legacy Foundation of Acadiana, Inc.

**\*Sponsorships must be confirmed by Saturday, August 19, 2023, to guarantee name/logo placement on social media and signage.**

Ivy Legacy Foundation of Acadiana, Inc  
Pink Pizzazz Jazz & Zydeco Brunch  
September 3, 2023  
**SPONSORSHIP SUBMISSION FORM**



### I. Sponsor Information

Please list your name as you would like it to appear in event promotional materials and include your logo image with your donation. If you would like to email a copy of your logo, please send your high resolution image to **ilfoapr@gmail.com** and include "Pink Pizzazz-Sponsor Logo" in your subject line.

Sponsor Name (company/ business/person) \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

Business Website \_\_\_\_\_

### II. Sponsorship Level (Please check)

\_\_\_\_\_ Platinum \$5,000    \_\_\_\_\_ Emerald \$2,500

\_\_\_\_\_ Diamond \$1,250    \_\_\_\_\_ Silver \$250

\_\_\_\_\_ Gold \$500    \_\_\_\_\_ Ivy \$100

**III. The final deadline for all sponsorship opportunities is Saturday, August 19, 2023. Please make checks payable to Ivy Legacy Foundation of Acadiana, Inc. and mail this form with your donation to:**

Ivy Legacy Foundation of Acadiana  
Attn: Felicia Washington, Chairman  
Pink Pizzazz  
P.O. Box 81932  
Lafayette, Louisiana 70598-1932

Thank you very much for your donation and support. An acknowledgment suitable for your tax records will be mailed to your address as shown above. If you have any questions, please contact Felicia Washington at 337-278-2274 or fewashington1908@gmail.com.